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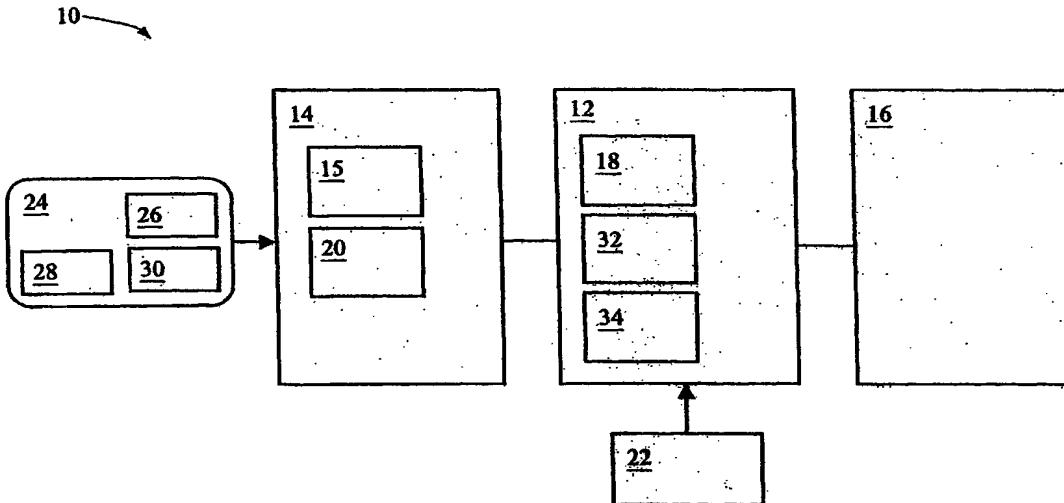
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(54) Title: TRANSACTION METHOD AND SYSTEM



(57) Abstract: A transaction system (10) for use by users, comprising: electronic tokens (24) for storing and processing token transaction data (28) and token reward data (30), each for use by a respective user; a computer server (12) for storing and processing server transaction data (32) and server reward data (18) associated with each of the tokens (24); and user interaction devices (14,16) for communicating with the server (12), at least one of which (14) having a token acceptor device (15) for reading from and writing to the tokens (24); wherein the transaction data (28,32) are indicative of at least one transaction and the reward data (30,18) are indicative of earned rewards, the system (10) being operable to transfer server reward data (18) to a respective token (24) and token reward data (30) to the server (12) by means of the user interaction device (14) provided with a token acceptor device (15), so that rewards are redeemable according to reward data (30) on the token (24) or reward data (18) stored on the server (12).

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